



Steel to Street Appeal: Discover How COLORBOND® Comes to Life in Perth

WEDNESDAY 13 MAY | 3:00PM - 5:00PM

Go behind the scenes at Fielders in Perth and see how COLORBOND® steel products are brought to life. Join NAWO for a guided site tour, networking, and insights into modern manufacturing in action.

This site tour will take you onto the factory floor to follow the journey of COLORBOND® steel coils as they're transformed into roofing, fencing, gutters and wall cladding used across the Western Australian construction industry. You'll see first-hand how precision engineering, logistics and operational planning come together to meet customer demand.

The Fielders facility operates across three shifts, six days a week, powered by a team of around 200 skilled staff. During the tour, you'll gain insight into how more than 25 specialised roll-forming machines work together to deliver high-quality products, often within 48 hours of order.

The afternoon will also include time to connect with the Fielders team and other NAWO members, and hear short presentations from site speakers on:

- Fielders' diverse product range
- The customers and industries they support across WA
- Their commitment to diversity, inclusion and positive workplace culture

This is a valuable opportunity for anyone curious about large-scale manufacturing, operational excellence, and the people behind products we see every day.

To register, scan the QR code or go to nawo.org.au/events

Wednesday 13 May 3:00PM - 5:00PM
Fielders, 35 Prestige Parade, Wangara WA 6065
For NAWO Members and non-members

